Social

Value chain analysis, sustainability



Кеу				
•	Low influence 🥚 Mediur	n influence 🛛 High influe	ence Positive influence	Potential influence
	 Local employment and expertise Working environment and rights Diversity and anti-discrimination 	 Local employment and expertise Working environment and rights Diversity and anti-discrimination 	 Local employment and expertise Working environment and rights Diversity and anti- discrimination Traffic safety (deaths / injuries related to transport) 	 Food safety Improved diets Tax contribution employees and company: NOK 1,063 million (2020) Sponsorship Data security and personal data
	Industry	VAP	Distribution	Customers and society
	 Emissions from electricity (Farming, 5,496 tCO2e, (2020)) Consumption of fossil fuels, Farming 18,461 tCO2 (2020) Waste from fish cuttings, fish on floor, by- products, wastage Waste (plastic, cardboard and polystyrene) Area efficiency 	 Material for packaging Transport of fish to processing plant Waste from fish cuttings, fish on floor, by-products, wastage Combined transport Waste (plastic, cardboard and polystyrene) Area efficiency 	 Transport of products to consumers (80% of emissions from air transport, approx. 300,000 tCO2, (2019)) Emissions from electricity 2020: 3,393 tCO2e for VAP, Sales & Distribution Transport of products - emissions from sea transport (approx. 4,000 tCO2e, (2019)) and road transport (approx. 58,000 tCO2e, (2019)) Change road transport to sea transport (CO2, microplastics, space) 	 Food waste (packaging and shelf life) Impact of packaging on environment after consumption More climate-friendly alternative to red meat Information for customers Food waste / organic waste
Ke	y			

Environment